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ABOUT

GINGIO is a boutique firm.

The company delivers superior consulting and coordination services to music and entertainment industry professionals looking for musical or career direction as well as production, promotion, marketing or expansion in general.

GINGIO also features the largest database of international music industry contacts available on the market today and organizes music/entertainment/fashion industry red carpet networking events in exclusive venues around the globe.

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02



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Gingio Muehlbauer has always been farsighted in the management of his business and works hard to provide all the essential ingredients for success.

These eclectic qualities are the fruit of the over twenty-five years he has spent in close contact with clients and with the movers and shakers of the music business.

Muehlbauer himself is first and foremost a musician, playing the piano, guitar and drums.

Added to this is six years' experience as a live sound technician and event coordinator for Eventmore, one of Switzerland's biggest sound & light reinforcement companies.

In the first phase of his career at Poyel Music, he worked in the company's recording/production studios and publishing office for a full seven years.

This paved the way for numerous successful relationships with international well known artists and record labels.

Today Muehlbauer is passionately dedicated to GINGIO, his online service where he offers music consulting services and a music industry database of global scale.



CLIENTS: MUSIC COMPANIES AND BRANDS

Alfred Molina • B2K • Baha Men • Beyoncé • Bobby Brown
Bobby Lyle • Canibus • Celia Cruz • Chaka Khan • Charo • Dariush
Destiny's Child • Donna Summer • Ebi (Ebrahim Hamedi)
Edward Norton • Faramarz Aslani • Farhad • Frasier (TV Show)
Hamza Hawsawi • Ice-T • Janie Hendrix • Jermaine Jackson
Jhené Aiko • Jodie Foster • June Pointer • Kenny Olson - Kid Rock
Killah Priest - Wu-Tang Clan • Marc Adler • Marco Beltrami
Marco Mendoza • Marques Houston • Michael Jackson • Mila J
Paul Rodriguez • Placido Domingo • Printz Board - Black Eyed Peas
Queens of the Stone Age • Ramesh • Salma Hayek • Sattar
Senn Dog, Cypress Hill • Sisqo • Snoop Dogg • Steven Seagal
The Pharcyde • Warren G • Whitney Houston

CLIENTS:
ARTISTS
AND BANDS

05

TOPICS

During this panel the focus of the discussion is on how to build a successful career in music.

- Education
- Image
- Product (a well recorded and mixed piece of music)
- How to write a great biography
- How to present and promote yourself on the Web and Social Media
- Career direction (Many possible jobs/options in the music/entertainment industry)
- How to act in front of clients
- Home recording studio options
- Networking
- Q&A
- More



For each panel 1-3 special guests are taking part of the seminar (in person or via Skype). There are many options of top professionals We personally know in the different territories: GRAMMY winner producers and engineers, top musicians etc.

RECEPTION:

After the panel, a reception with complimentary drinks and finger food is held. This is when guests have the chance to personally meet GINGIO, the staff and possible other guests.

PROMOTION:

Would you like us to invite our network or this event is for your guests only? We offer outstanding promotion if needed.

**GUEST
PANELISTS**

OPTIONS

2 HRS
workshop

1 DAY
workshop with
several seminars

3 DAYS
workshop
summer camp

PICTURED WITH:
17 times GRAMMY winner engineer,
mixer and producer Rafa Sardina
and GRAMMY winner producer Ruben Salas.



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PICTURED WITH:
Paula Salvatore (president Capitol Studios),
legendary multi platinum mixer
Chris Lord-Alge and Candace Stewart
(studio manager, East West Studios).



PICTURED WITH:
guitar player Alejandro Blanco,
multi platinum engineer/mixer/producer Doug Trantow,
legendary background vocalist Sharlotte Gibson and
bass player Carmine Rojas at Capitol Studios Hollywood.

09

PICTURED WITH:
EveAnna Manley (Manley Labs),
legendary mastering engineers Pete Doell
(Universal Mastering),
Gene Grimaldi (Oasis Mastering) and
multi platinum mixing engineer Kevin Porter.



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WE ARE HERE
TO DISCUSS
A POSSIBLE
COLLABORATION

BOOK
APPOINTMENT

BE MORE!

SWITZERLAND

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The logo for Gingio Seminars is contained within a large blue circle. The word "GINGIO" is written in a large, white, outlined, sans-serif font. Below it, a thin blue horizontal line is centered. Underneath the line, the word "SEMINARS" is written in a smaller, white, solid, sans-serif font.

GINGIO
SEMINARS